



Become a Corporate Sponsor!

Go Green in the Golden State!

Long Beach, CA
September 28 – October 3, 2008

(Revised August 6, 2008)

Become a sponsor - become more visible!

Sponsorship Opportunities

Sponsorship at the NCSFA annual conference is one of the best ways to be noticed by your customers and potential customers. This is the only time the State fleet administrators meet as a group in one location for education purposes and to see the latest and greatest in useful products and services.

This conference is focused on State fleet decision makers. If your product or service can be used by the states, this is the place for you.

Show this organization your support by sponsoring an event you can put your name on. This conference cannot occur without your support and participation. Help us make this the best conference ever.

Benefits of Sponsorship

- Company logo on signage that will be displayed in the exhibit hall and other on-site events*
- Company name in conference printed materials and attendee handouts
- If exhibiting, a sign in your booth stating "We are a proud sponsor of NCSFA"
- Company name and logo on NCSFA website
- Company name and logo in NCSFA's newsletter and other publications
- Be more visible to the potential users of your product or service

NCSFA Corporate Sponsor Form

Sign me up to be a sponsor for the NCSFA conference in Long Beach, CA!

CONTACT INFORMATION:

Company name as you would like it listed

Contact person

()

Telephone Number

Email address

Company Street address

City, State, Zip Code/City, Province, Postal Code

SPONSORSHIP: We have elected to sponsor/co-sponsor the following event(s):

ABOUT OUR COMPANY SERVICE/PRODUCT: (Provide a brief paragraph about your company's product or service that can be published in conference material)

PAYMENT INFORMATION:

I have enclosed a check payable to NCSFA

Charge my credit card ____ Amex ____ Visa ____ MasterCard

Account Number

Exp. Date

Name on Card

Signature

Send this form and payment to:

NCSFA 2008 Conference
C/O Diane Thomas (Fax 301-519-0536)
10651 Comprint Circle
Gaithersburg, MD 20877

2008 NCSFA SPONSORSHIP OPPORTUNITIES

Check to Sponsor	2008 Event Sponsorship Opportunities	Amount	Sponsor(s)
	General Sponsorship		
	Diamond Contributor	\$ 5,000.00	National Bio-Diesel Board
	Titanium Contributor	\$ 2,500.00	Navistar - International Truck & Engine
	Platinum Contributor	\$ 2,000.00	Ford Motor Company General Motors Alt Fuels
	Gold Contributor	\$ 1,000.00	
	Silver Contributor	\$ 500.00	Mohawk
	Bronze Contributor	\$ 300.00	
	Copper Contributor	\$ 100.00	Fleet Parts Inc
	Monday, September 29, 2008		
	Board of Director's Meeting	\$ 500.00	Mohawk
	Breakfast	\$ 4,000.00	
	Coffee Breaks (each)	\$ 750.00	
	Lunch	\$ 4,000.00	
	Keynote speaker	\$ 4,000.00	
	NCSFA Hospitality Suite	\$ 3,500.00	Wright Express
	Tuesday, September 30, 2008		
	Breakfast	\$ 4,000.00	
	Coffee Breaks (each)	\$ 750.00	
	Lunch	\$ 4,000.00	
	NCSFA Business Meeting	\$ 2,000.00	
	Evening Dinner Buffet in Exhibit Hall	\$ 10,000.00	Allison Transmission
	Cocktail Bar Station in Exhibit Hall	\$ 3,000.00	Maximus Fleet Solutions
	NCSFA Hospitality Suite (T-Shirt Swap)	\$ 4,000.00	US Bank Voyager
	Wednesday, October 1, 2008		
	Breakfast	\$ 4,500.00	
	Lunch	\$ 4,500.00	
	Keynote speaker	\$ 4,500.00	ARI Fleet Services

	NCSFA Hospitality Suite (Drinks only)	\$ 2,000.00	The CEI Group
	Annual "Book-It" Program	\$ 4,000.00	
	Thursday, October 2, 2008		
	Breakfast	\$ 4,000.00	
	Coffee Breaks (each)	\$ 750.00	
	Lunch	\$ 4,000.00	
	Keynote speaker	\$ 4,000.00	
	President's Cocktail Reception	\$ 3,000.00	Comdata Inc
	NCSFA Annual Award Banquet	\$ 6,000.00	
	Banquet Entertainment	\$ 3,500.00	
	Other Opportunities		
	Conference Registration Briefcases & Welcome Packets	\$ 4,000.00	Wright Express
	Name Badge Holders	\$ 1,500.00	US Bank Voyager
	Guest Program Sponsorship	\$ 9,000.00	
	Conference and Exhibit Hall Signage	\$ 1,500.00	
	Corporate Liaison	In-Kind	The CEI Group

Contact NCSFA about details in becoming a "partial" or "joint" or "co-sponsor" for a particular activity and/or event listed above. Contact Steve at info@ncsfa.net or call 801-685-3040 and find out how your company can become more recognized at the annual Conference and Trade Show!

**To ensure your company's sponsorship information is included on the signage, sponsorship applications must be received prior to July 15th, 2008.*